



STRATEGY

In today's economy, company executives are under pressure to perform profitably while managing new marketplace dynamics. Companies face increasing competition from a globalized economy, challenges in identifying new and growing revenue streams, and ever-changing regulatory burdens at home and abroad. Success in this environment requires a clear focus on the most important goals and objectives, but with these challenges it is harder than ever to set and manage strategic direction.

SGT helps companies develop new business strategies, and refine existing plans to address new concerns and refocus resources into high priority areas. Strategies developed by SGT can be targeted to the entire organization, specific business units, or particular geographies. Our work includes the prioritization of required initiatives for successful plan execution as well as the identification of resource misalignments.

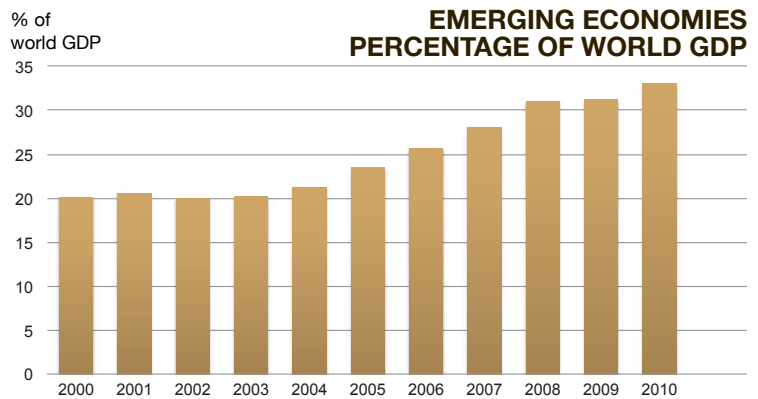
Successful strategy execution often includes the selection of key partners. The right partnerships can fill infrastructure and other resource gaps quickly and cost-effectively while managing risk. SGT works hand-in-hand with our clients to identify and develop strategic partnerships to support long-term goals and growth.

SGT's senior principals have extensive experience in strategy consulting. Our unique service skills can be applied to help product companies develop business services or transition to a service delivery model. With a broad range of technology and management expertise, SGT can develop strategies to leverage your existing infrastructure investments as well as planning for the inclusion of new technologies.

GLOBALIZATION

The highest growth opportunities for many companies are in emerging markets. China, India, Brazil and many other countries have a pressing need for financial and healthcare solutions. Private and public institutions are seeking more advanced service offerings for their business, consumer, and government sectors. These markets are primed to absorb many mainstream leading-edge technologies and services.

Designing effective plans for the penetration and support of emerging markets is a must. Each country has specific demographics, market needs, economic models, and deployment characteristics. SGT has experienced international professionals to team with our clients to support expansion into these global marketplaces. Our solutions incorporate strategy, technology, data, and analytics with our understanding of the dynamics of specific markets.



TECHNOLOGY

Cloud computing, mobile applications, social media, video services, integrated platforms... How can these technologies be applied to your businesses? What infrastructures are required to support evolving product, services, and solution offerings? How can product-focused companies use technology to create and deliver services that leverage their product offerings? SGT works with clients to answer these questions and develop strategies and implementation approaches.

The SGT leadership team has experience in developing successful technology strategies and solutions to help clients grow new businesses and extend the life of maturing products. Our solutions incorporate successful blends of proven and emerging technologies along with the related business processes and organizational structures required to support them.

MISSION

AT SGT, OUR MISSION IS TO HELP CLIENTS IDENTIFY AREAS FOR REVENUE GROWTH VIA GEOGRAPHICAL MARKET EXPANSION AND THE USE OF TECHNOLOGIES WHICH ENHANCE AND CREATE NEW PRODUCTS AND SERVICES. WE DO THIS THROUGH OUR UNDERSTANDING OF THE MARKET DYNAMICS IN THE FINANCIAL SERVICES , HEALTHCARE, AND TECHNOLOGY INDUSTRIES. OUR SERVICES ENABLE FORTUNE 1000 COMPANIES TO DELIVER INTEGRATED PRODUCTS AND SERVICES THAT ENHANCE CUSTOMER SERVICE AND DIFFERENTIATE PRODUCTS.

OUR TEAM

SGT staffs each engagement with senior level consultants. Our team members have an average of 25 years of experience. The team includes senior executives with successful track records in financial, healthcare and technology industries. Collectively our staff have managed the startup, growth and ongoing operations of several Fortune 1000 consulting practices. Our consultants have worked in both domestic and international markets with an emphasis on analytics, integration, CRM, technology management and business process re-engineering.

WHO WE ARE

SGT, Ltd. is a consulting company focused on revenue growth and technology management strategies for the healthcare and financial services industries. The primary focus of our engagements are: building business models to leverage IT organizations in the product development life cycle, developing client solutions via business intelligence infrastructures, refining the processes for data usage in decision making, and globalization strategies.

